DIGIWATER

R6.1 Dissemination & Exploitation Plan

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DOCUMENT CONTROL SHEET

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v.02	August 2022	Interim update	KUL
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v.06	March 2024	Update T6.5 and T6.6	EWA
v.07	April 2024	Final update	KUL

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Contents

1. Introduction

DIGIWATER is an Erasmus+ Knowledge Alliance project on '*Digitalisation of water industry by innovative graduate water education*'. It aims to:

- **Strengthen the innovation capacity of the water industry:** Enhance digital innovations in curricula during education as a basic method for later implementation and application in business like industry, administration, consultancy
- **Tackle the digital skills mismatch in the water industry:** Establish smart specialization for digital water through the upgrade of curricula in partner universities with participation from industry
- **Improve social engagement of universities educating water specialists:** Improve the orientation of academia towards societal and market needs through internationalization of universities, Digital Water Living Lab, and Innovation Camps

It is a two-year project launched in January 2021. More about the DIGIWATER can be retrieved from the project website: http://waterharmony.net/digiwater/.

1.1 Project partners

Research institutions

- NORWEGIAN UNIVERSITY OF LIFE SCIENCES (NMBU), NORWAY
- UNIVERSITY OF APPLIED SCIENCES AND ARTS (TH OWL), GERMANY
- ISTANBUL TECHNICAL UNIVERSITY (ITU), TURKEY
- KU LEUVEN (KUL), BELGIUM
- UNIVERSITY OF CYPRUS (UCY), CYPRUS
- UNIVERSITATEA "DUNAREA DE JOS" DIN GALATI (UGAL), ROMANIA

SME industries

- SUMAQUA, BELGIUM
- DOSCON, NORWAY
- SMARTECH AUTOMATION SRL (SMARTECH), ROMANIA
- MEMSIS ENVIRONMENTAL TECHNOLOGIES R&D A.S. (MEMSIS), TURKEY
- I.A.CO. ENVIRONMENTAL & WATER CONSULTANTS (IACO), CYPRUS
- STADTENTWÄSSERUNGSBETRIEB PADERBORN (STEB), GERMANY

Sector organization

- EUROPEAN WATER ASSOCIATION (EWA), GERMANY

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1.2 Visibility of the European Union and the Erasmus+ Programme

The use of the Erasmus+ logo (Figure 1) is compulsory for any project document.
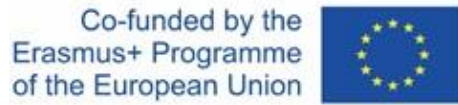
Figure 1 Erasmus+ logo

In addition, any project-related event or activity should clearly specify that it is funded by the EU Erasmus+ Programme. Any publication should include the following sentence:

"The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

More information on this is available on: https://eacea.ec.europa.eu/about-eacea/visual-identity_en.

2. Dissemination and Exploitation Strategy

This document presents the Dissemination & Exploitation Plan of the DIGIWATER project used by the DIGIWATER consortium to ensure wide dissemination of the project results and their uptake of the project stakeholders involved in the project and outside the consortium. This document has been updated iteratively throughout the project and thus also documents the dissemination and exploitation milestones achieved within this project.

The Dissemination & Exploitation Plan is the first task and milestone of the DIGIWATER Work Package 6 on *Dissemination and Exploitation*, which has the following tasks, task leaders and milestones:

- **Task 6.1 Dissemination & Exploitation Plan** (KUL)

  Milestone 6.1 Dissemination & Exploitation Plan adopted (M3)

- **Task 6.2 Project website** (NMBU)

  Milestone 6.2 Project webpage launched (M1)

- **Task 6.3 Project promo-materials** (STEB)

  Milestone 6.3 Project promo-materials produced (M18)

- **Task 6.4 Social media marketing** (ITU)

  Milestone 6.4 Project accounts in social networks functioning (M6)

- **Task 6.5 Publications** (EWA)

  Milestone 6.5 Articles published (M36)

- **Task 6.6 Exploitation roundtables and/or board meetings** (EWA)

  Milestone 6.6 Exploitation roundtables and/or board meetings conducted (M36)

As indicated in Figure 2, the Work Package 6 tasks are in support of the other Work Packages and tasks in the DIGIWATER project.

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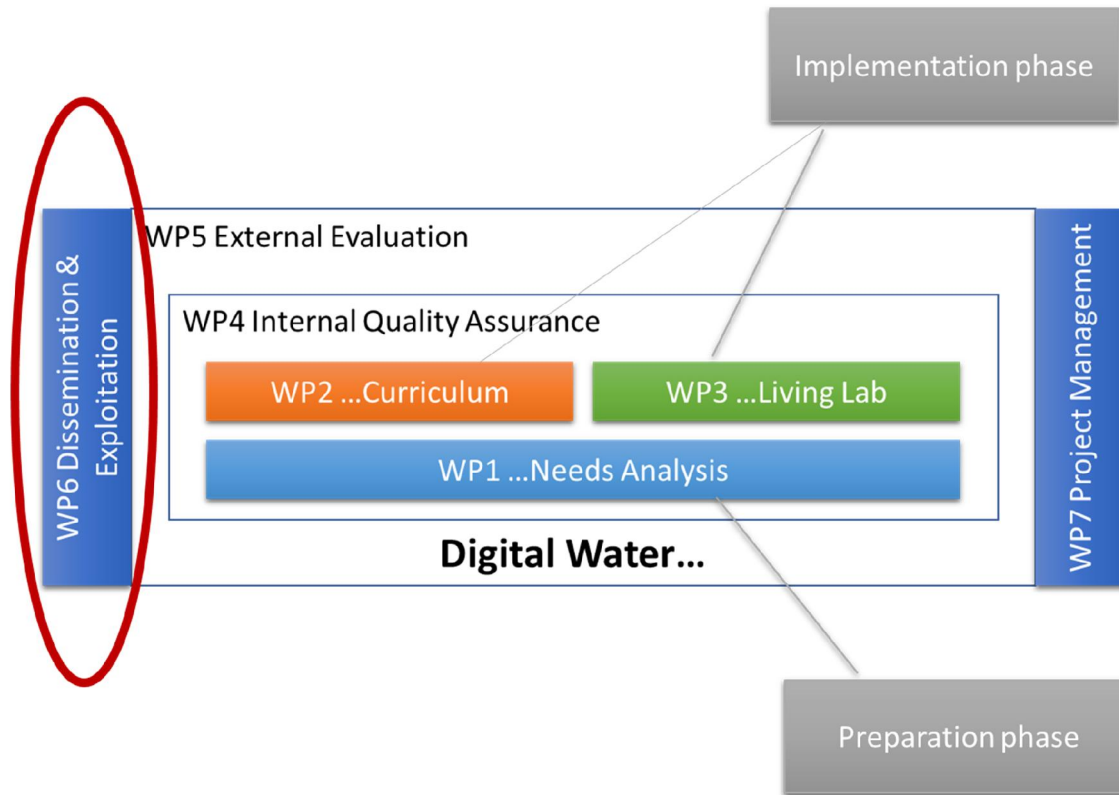
Figure 2. Dissemination and Exploitation as transversal tasks in the DIGIWATER project

The objectives of Work Package 6 are to achieve maximum awareness of the project results, create and implement a sustainable dissemination and exploitation strategy based on involvement at all levels.

KU Leuven will lead Work Package 6, coordinating the 6 task leaders NMBU, STEB, ITU, and EWA, who will manage and monitor the work progress of their tasks.

The overall approach is to create a detailed Dissemination & Exploitation Plan for the project based on the analysis of stakeholders in WP1 and ensure for each of these stakeholder groups efficient dissemination through the project website, promo-materials, social media and publications and to facilitate the uptake of the project results by the stakeholders through presentations, also at roundtables and board meetings of the regional and national agencies for higher education and in quality management boards.

2.1 The dissemination, exploitation and communication process

According to the European Commission, the dissemination process is a planned process of providing information on the quality, relevance, and effectiveness of the project results to key actors. It should consider the questions on TO WHOM and WHERE to disseminate, WHAT to disseminate, WHO to disseminate, WHEN to disseminate, HOW to disseminate, and WHY to disseminate (expected achievements). This should be organized considering the skills of all DIGIWATER consortium partners in relation to communication and dissemination activities.

This process is specified in this section of the Dissemination & Exploitation Plan. The dissemination and exploitation strategy for the DIGIWATER project was developed early on in this project and has been updated throughout the project based on the evaluation of its impacts. Different types of dissemination and exploitation materials will be produced, which will be kept up-to-date and match with the image of the project and its evolution.

The dissemination and exploitation will be conducted on two levels:

- **The partner level**, referring to the internal dissemination activities within the DIGIWATER partner institutions which are classified as important. The teaching staff members involved in the project activities will be requested to disseminate the knowledge and experiences to their colleagues at organized meetings, study visits and workshops beyond the DIGIWATER framework. Also, special attention will be paid to promoting new curricula in the partner universities and the developed life-long learning courses for professionals in the water sector.

- **The general level**, which is about external dissemination activities targeting non-partner universities, the wider community, bodies and agencies in the water sector and the general public with the aim to promote the project and its outcomes. The main tools of external dissemination are the project website and presentations, promo-materials, through social media channels, publications and at roundtables and board meetings of the regional/national agencies for higher education or in quality management boards.

These target groups, beneficiaries and tools will be described in the next sections.

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2.2 Target groups and beneficiaries

In Work Package 1, target groups and beneficiaries of the DIGIWATER project were identified. They consist of students, young water professionals, water educators and researchers at a local and European level, both in academia and industry, industrial stakeholders of the water sector, commercial sector, public agencies (e.g. environmental protection agencies and climate change agencies, water utilities and town planning authorities etc.) at regional and European level, policymakers in education, environment and climate change, developers of quality assurance standards for higher education at regional to the European level.

These defined groups of stakeholders, to whom the project outcomes will be of interest, will be targeted with specific methods of communication to ensure the maximum benefit to the European and International communities.

From the DIGIWATER WP1 stakeholder survey on *'digital water needs'*, we learned that there is a high need for enhanced digital water transformation from Academia to the Government and the Enterprises sector, including training of the personnel in supporting the digital water transformation. Important barriers at this moment are the lack of specialized human resources in the Academia sector, the current management policies in the Government sector, and the hardware/software and network deficiencies and data limitations in the Enterprise sector. The survey has highlighted the need for better preparing the newly recruited water specialists for entering the water industry, as well as the need for an accessible and user-friendly database in the Government and the Enterprise sector. Advanced monitoring technologies and intelligent equipment are mostly needed by the Academia sector. Academics are moreover highly interested in upgrading their current curricula, which will lead to better preparing the future water specialists for entering the water industry.

These dissemination and exploitation needs will be met in this project through a set of communication actions, including key messages for specific target audiences, with reference to the communication tools and actions as defined next.

- Project updates will be disseminated to all project partners during the project progress meetings at least twice a year to inform them of the progress of the planned project activities so that all partners will be aware of what is happening in the project, even in the areas in which they are not directly involved.

- To meet the goal of increasing the public and state authorities' awareness of the significance of the digitalization of the water sector, the project website will be the central hub where interested stakeholders can find all relevant project information. The website is actively shared in the networks of the partners in the consortium (e.g., on partner websites, newsletters, social media channels, …).
- Project news updates will be created and distributed via the project website and social media channels throughout the duration of the project. They will be shared within the project partner network for key events and achievements from the DIGIWATER project.

- Videos introducing the project partners will be disseminated on social media channels to increase visibility and engagement. Testimonials from project partners will be incorporated into the video content to connect with diverse audiences and foster a deeper understanding of the project's goals and impact.
- Student involvement is a highly effective method within the dissemination strategy. Supported by the deployed dissemination tools (promo-materials, social media channels, …), students participating in DIGIWATER activities can easily share about their experiences with their peers, effectively becoming the project's best and most efficient dissemination channel as ambassadors.

- NMBU, EWA and the other project partners will mobilize their links with several professional organizations, associations and network to facilitate effective project dissemination and exploitation through their channels and events: Water Europe; IWA (YWP) (specialist group member); Network for Water in European regions and cities (NetwercH2O); European Water Partnership, UIIN (University-industry innovation network), …

- Presentations of the project outcomes will be given at relevant regional and international workshops, seminars, conferences, … as identified by the project consortium partners in their fields and geographic regions.

More detailed planning will be discussed in the next section covering the dissemination tools, as discussed in the next section.

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3. Dissemination tools

A range of dissemination tools has been created to support the dissemination strategy described in the previous section. Besides general dissemination tools such as the project logo, templates and project management platform, more elaborate tools are developed in T6.2 – T6.6 and are added to this overview as well. For each of the tools, specific aims, outcomes, planning, and results are discussed.

3.1 Project logo

Aims: A standout logo plays a crucial role in project communication, serving as a powerful tool to promote awareness about the project, its endeavors, and achievements in a visually compelling manner. It is pivotal in establishing recognition among stakeholders. Throughout the project's lifecycle, the logo should feature prominently in all communication and dissemination materials. Whenever the project is presented, the logo ought to be included.

Outcomes: A high resolution image with transparent background. An image file containing the logo is made available for all project partners.

Planning: The usage of the logo is intended to be widespread across various dissemination activities during the project's entire duration without the need for specific planning.

Results: The DIGIWATER logo (as portrayed on Figure 3) has been uploaded and shared on the Project Management Platform and is thus available for all project partners.

Figure 3 DIGIWATER logo

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3.2 Project templates

Aims: Templates play a crucial role in ensuring a consistent visual identity across all materials produced within DIGIWATER. They are utilized for official communication with the Commission, presentations to diverse audiences, and whenever information about the project is disseminated. Their use extends to internal consortium communication, fostering a seamless and unified workflow.

Outcomes: These templates, available in Microsoft Word and Microsoft PowerPoint formats, serve the purpose of unifying the project's communication approach, simplifying the creation process, and maintaining a cohesive presentation style across various contexts. The templates are shared with all project partners.

Planning: The usage of the templates is intended to be widespread across various dissemination activities during the project's entire duration without the need for specific planning.

Results: The project templates have been uploaded and shared on the Project Management Platform and are thus available for all project partners. The following templates are available and added to this document as annex:

- Annex A: Word report template
- Annex B: PowerPoint presentation template

3.3 Project Management Platform

Aims: An online project management platform centralizes project information and file management, facilitates collaboration among team members, organizes tasks and resources, and improve overall project efficiency by providing a unified space for planning, execution, and monitoring. Additionally, a project management platform offers internal communication between project partners and provides the option to organize online meetings.

Outcomes: An easy-to-use online platform that follows the project structure (division into Work Packages) to which all project partners have access.

Planning: The usage of the project management platform is planned for the full duration of the project, without the need for specific planning.

Results: The consortium has opted to use Microsoft Teams as the project management platform for the DIGIWATER project. The work for each work package is organized in a separate Teams channel. An additional channel is created for general discussion not specific to one of the work packages.

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3.4 Project website (NMBU)

Aims: A dedicated project website will be set up. One of the website pages will focus on the description of the project content, objectives and information on the partners involved. The promotional activities (articles, publications, newsletters, …) will be included as well. The project has a KPI of 1000 website visitors.

Outcomes: A website will be designed and updated regularly to serve as the main communication channel to the project's partners and target audiences. The website will be a public (open access) communication channel and will host newsletters as well as project results adopted for each target group. The website will be used for communication of regular project updates and news from the partners' community.

Planning: The project webpage will have to be set up as quickly as possible at the start of the project to serve as a central hub for disseminating project developments. The project website will be linked in social media posts and on websites of participating project partners. Regular updates will be provided throughout the duration of the project.

Results: The website has been setup at the start of the project and has continuously been updated: https://waterharmony.net/projects/digiwater-2/. Besides the homepage (Figure 4), the website contains sections on recent project events, key concepts, aims, partners, innovation camps and organization. In April 2024, at the end of the project, the KPI of 1000 website visitors has been successfully met. The project partners linked to the DIGIWATER website on their proper websites and/or social media accounts.
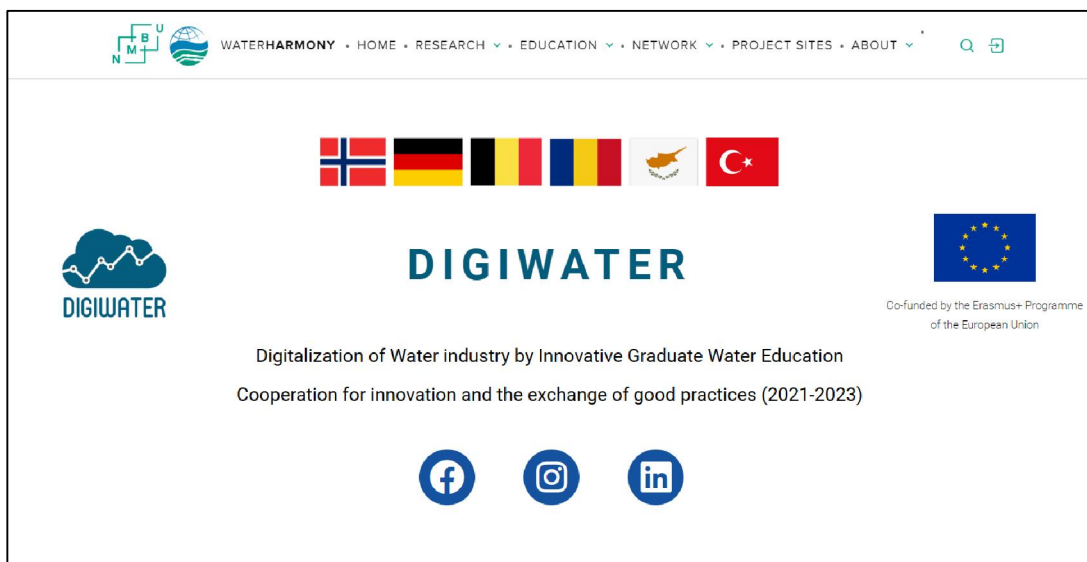

Figure 4 Project website homepage

3.5 Project promo-materials (STEB)

Aims: Promo-materials will be developed to strengthen the presence of DIGIWATER, both online and at live events. The project and Erasmus+ logos will be used alongside each other for all promo-materials. The number of promo-materials is specified as a project KPI (5), as well as the number of promo video views (1000).

Outcomes: A project roll-up will be designed and displayed at events to promote the project and give (pictures of) the event a visual identity. In addition to this, a printed banner will be designed and used as a portable prop for group pictures.

Promotional materials will be made available for the project partners to disseminate at their own institutions and networks, including pens with the project logo, project business cards with a QR code pointing to the project website and short videos/teasers introducing the project partners.

The inclusion of short partner videos as a promotional material follows from the positive experience from the previous Water Harmony Erasmus+ project that shown more than 70% of similar target audience reacted/remembered short videos rather than printed materials or online text.

Planning: Promotional materials will be produced and distributed at project meetings and innovation camps. The aim of the promo-materials is to draw attention to the project in general and to their digital (online) dissemination tools that offer additional information.

- The business cards will be prepared for the project meeting at IFAT 2022 (May 2022) and will be used for the many networking opportunities at this important conference in Munich.
- A mobile roll-up banner is prepared for use at various project events and will be used for the first time at IFAT 2022.
- Pens branded with the DIGIWATER logo will be prepared for distribution among project partners at the Innovation Camp in Leuven (October 2022).
- A printed banner will be prepared for the Innovation Camp in Istanbul (March 2023) as a portable prop for group pictures during field trips.
- Partner videos will be developed and shared throughout the project duration.

These promo-materials will be provided by the local project partners organizing the specified events and meetings.

Results: The planned promo-materials have been successfully conceived and distributed among project partner networks. The KPI of 5 promo-materials has been reached with the business cards (Figure 5), roll-up (Figure 6), pens (Figure 7), banner (Figure 8) and partner videos (Figure 9). Across YouTube and Instagram (see T3.6), the partner videos have reached over 1300 views (715 and 605 views respectively) in April 2024, exceeding the related project KPI.

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Figure 5 DIGIWATER business card design with QR code to the website

Figure 6 DIGIWATER roll-up design (left) and roll-up in use during the Leuven innovation camp (right)

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Figure 7 DIGIWATER pen with DIGIWATER logo: design (top) and pens in use during Leuven innovation camp (bottom)

Figure 8 DIGIWATER banner design (top) and printed banner used during the Istanbul innovation camp (bottom)
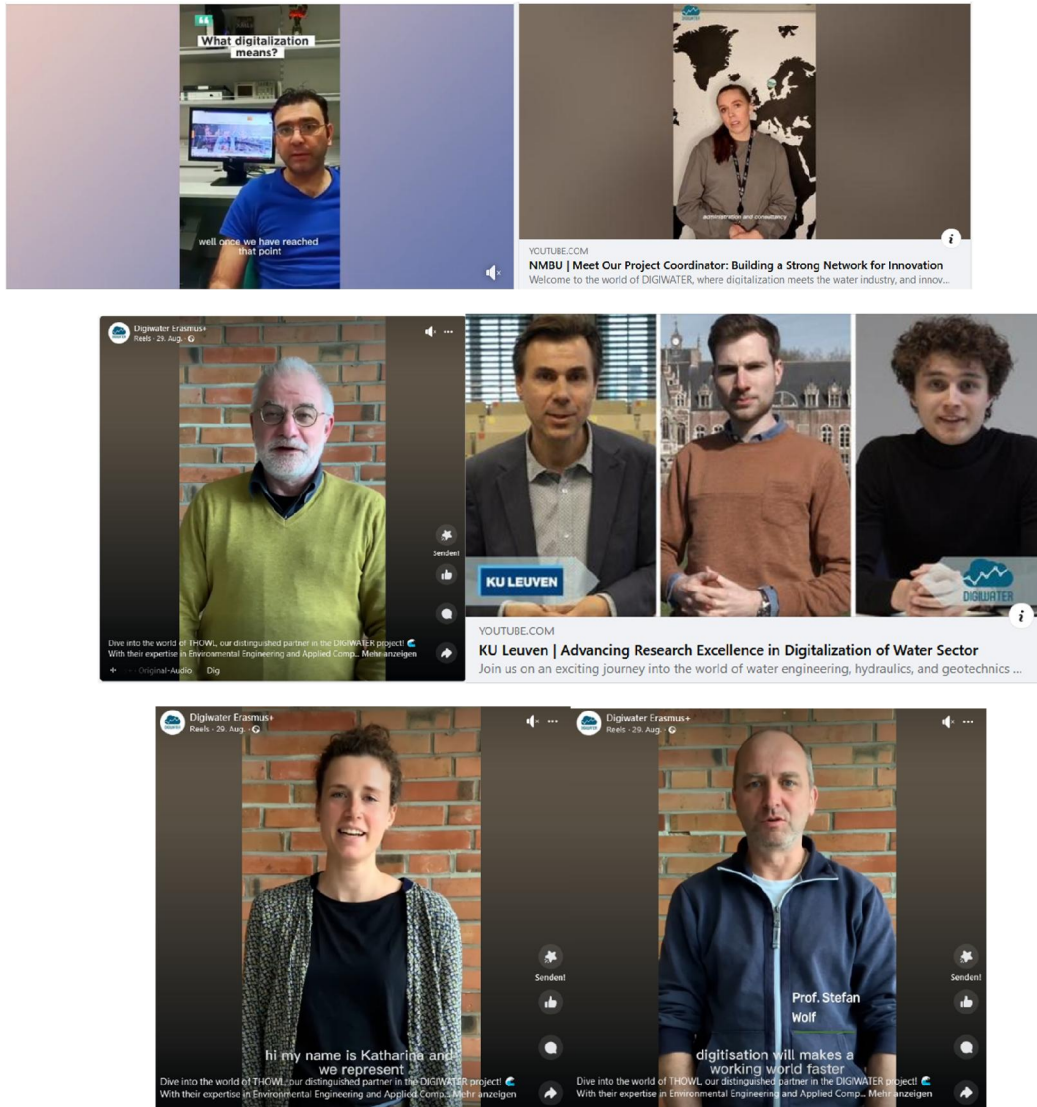
Figure 9 DIGIWATER promotional videos on social media channels

3.6 Social media marketing (ITU)

Aims: It has been concluded in several Erasmus+ projects that social media are the most effective channel to access students and young teachers/researchers. Therefore, this project will develop and implement a social media marketing plan to promote the project and disseminate its results in social networks. The project has a KPI of 300 social media followers.

Outcomes: Accounts in social networks and engaging content to be disseminated through the project accounts: images, videos, posts, project news, infographics, e-materials based on curriculum and its content.

A project pages will be created on LinkedIn and ResearchGate to spread information about the project to the professionals in innovations, entrepreneurship, and digitalization in the water industry as well as academia. Furthermore, pages on Facebook, Twitter, and Instagram will be created to reach the student population. A DIGIWATER alumni social networking group will be created not only to create a sustainable network but also for sharing of information, marketing of the project and project material beyond the project partners.

Key words will be used such as digitalization, serious games, readiness that will be used in dissemination materials.

Planning:

1. The project pages will be created.
    a. E-Mail: digiwater.erasmusplus@outlook.com
    b. LinkedIn: https://www.linkedin.com/groups/9072370/
    c. ResearchGate:https://www.researchgate.net/project/DIGIWATER-Digitalisation-of-water-industry-by-innovative-graduate-water-education (The Projects feature was discontinued, and all projects were removed from the site on March 31, 2023)
    d. Facebook: https://www.facebook.com/digiwaterEplus/
    e. Twitter: https://twitter.com/digiwaterEplus
    f. Instagram: https://www.instagram.com/digiwater.Eplus/
    g. YouTube: https://www.youtube.com/channel/UC96fKuAA9yyV8xgbFEqUhYw (not promoted as a separate social media channel, but used as a repository for the project partner videos)
2. The project website will be added to all social media accounts.
3. An invitation link will be sent to the project partners. This way, a network will be established, and the channels will gain reach.
4. All event pictures, online or in-person meeting summaries, videos, infographics, e-materials, and publications, … will be disseminated as they become available.
5. The activity of the accounts, such as the number of likes and shares, and the increase in followers, will be compiled specifically for the platforms in a social media report.

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Results: In April 2024, the project's social media channels have almost reached 400 followers, exceeding the KPI of 300. With over 60 posts (example on Figure 10) and almost 3500 click-throughs (mainly to the project website and videos on YouTube), engagement of the project followers was substantial, especially on LinkedIn and Instagram and during the second half of the project, when more material became available, and a larger network of followers was established. It is interesting to note that many project partners spontaneously shared the social media posts on their own social media accounts, as well as on their proper websites.

Table 2: Snapshot of social media statistics in August 2022, in the middle of project

Channel	Followers	Posts	Click-throughs
LinkedIn	83	3	291
Instagram	42	2	-
Twitter	15	4	299
Facebook	6	2	72

Table 3: Snapshot of social media statistics in April 2024, at the end of the project

Channel	Followers	Posts	Click-throughs
LinkedIn	267	12	2861
Instagram	75	14	-
Twitter	38	21	435
Facebook	16	15	145

Figure 10 Example social media post: meeting in Norway

3.7 Publications (EWA)

Aims: During the project, the project results will be published in the most appropriate journals, industrial papers, and newsletters alongside communicating results at leading European conferences. The publications are foreseen in engineering education journals and water technology and industrial magazines. They will increase the awareness of the potential and applicability of the digital water curriculum and will promote digital water curriculum and subject in general. A KPI of 50 open access reads has been specified for the project.

Outcomes: Publications in engineering education journals and water technology and industrial magazines.

Planning: EWA will identify publication opportunities, especially in the later stages of the project.

Results: All of the below publications have been published in open access. While detailed information on the number of reads is not available, the information on the number of downloads and social media views in combination with the large network over which these publications were shared, suggest that the KPI of 50 reads has been reached.

1. The EWA Yearbook 2022 (link last accessed April 2024) was used to publish a DIGIWATER Article written by Harsha Ratnaweera from project partner NMBU. DIGIWATER Coordinator. The article is composed of a general presentation of the project with the presentation of the consortium as well as the first finding from Project WP1 and the upcoming innovation camp in Leuven. It has been downloaded 239 times in April 2024.

2. An article was published in the Waterline Issue 01 – March 2023 (link last accessed April 2024), written by Daan Buekenhout from project partner KU Leuven. It presented the DIGIWATER Innovation Camp that took place on March 15/17, 2023. This Innovation Camp was hosted by ITU-MEMTEK and MEMSIS, both project members. It was focusing on the management of natural and human-caused catastrophes in the water sector using digital concepts. The LinkedIn post mentioning the newsletter has reached over 300 users.

3. Another article was released in the April 2024 EWA Newsletter (link last accessed April 2024) which counts over 1500 recipients. The article will present the Innovation Camp Leuven and Istanbul with detailed information on the programs and activities that took place.

4. A future article will be published in the EWA Yearbook 2024 to present all the findings and recommendations from the DIGIWATER Project. The Yearbook is yet to be published (April 2024).

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3.8 Exploitation roundtables and board meetings (EWA)

Aims: To match the objectives in terms of dissemination but also the reality on the ground, a more proactive approach has been taken during the project regarding the Exploitation roundtables and boards meetings activities. It has been decided to also target middle-management and not only boards. This approach has been taken to increase the share of the DIGIWATER findings and activities and to increase the reach of the project. The following activities will then be referred to as exploitation activities in this report. A KPI of 3 dissemination events and 50 participants has been specified for the project.

Outcomes: Reports summarizing the exploitation activities.

Planning: EWA will identify exploitation activities, especially in the later stages of the project.

Results: Three exploitation activities have been successfully executed, with a fourth activity planned after the project conclusion. In total, over 200 people have participated in these events, exceeding the KPI's of 3 events and 50 participants.

1. The first Roundtable took place in May 2022 during the IFAT week in Munich. It was organized back-to-back and in-person with a project meeting on site (Figure 11). Around 20 people attended the meeting. Most of the participants were EWA Research Members representing Universities or Educational Institutions across Europe. The meeting was also attended by a representative from the Joint Research Centre of the European Commission. It was an opportunity to exchange information on current research activities and curricula developments across Europe via each participant's presentation and experience sharing. The DIGIWATER Coordination has presented the project and its findings up to this date. They also collected feedback and tips for the curricula development.

2. A second opportunity to present the DIGIWATER project was during the International Water Association (IWA)'s World Water Congress & Exhibition in Copenhagen, Denmark, the European Water Association organized a workshop with the DIGIWATER Coordinator on "Transforming Research Results into Innovation Uptakes". The workshop was organized and run by the European Water Association. Over 90 attendees from across the water sector participated, including universities, suppliers, and utility end users.

3. A third opportunity to present the DIGIWATER project was the participation from KU Leuven to the EWA Digitalization in the water sector online seminar that took place on the 5th of December 2023. KU Leuven held a presentation describing the project achievement and especially the designed curricula. This online seminar had 146 registered participants with a maximum viewers figure of 72 and a unique viewers figure of 82 (both figures exclude the panelists in the event). After this day, the event was also shared on the EWA YouTube Channel (link last accessed April 2024) and had 118 views in April 2024.

4. The DIGIWATER Project was also presented during the DWA Dialog Berlin 2023 on the 18th and 19th of September 2023. This event was organized by DWA (the German

![DIGIWATER logo]

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Association for Water, Wastewater and Waste). The presentation was done by Prof. Dr. Harsha Ratnaweera, Project Coordinator during the International part of the program. This event was organized in hybrid modus with 50 participants in the room and 30 participants online. The title of the presentation was 'University - Industry partnerships on digitalization promoting SDGs in and beyond Europe'.

5. A fifth meeting is planned for IFAT 2024 where the DIGIWATER Coordinator will take part in the EWA event: 'Water Qualification in Europe – challenges ahead' on the 16th of May 2024. The DIGIWATER presentation will focus on the development of new curricula during the project.

Figure 11 Screenshot of DIGIWATER Instagram post on the meeting at IFAT 2022

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4. Evaluation

Monitoring dissemination and exploitation activities is crucial as their impact significantly contributes to successful project implementation and strengthens its sustainability. Tracking these activities helps gauge their effectiveness and ensures that the project's outcomes reach the intended audience, maximizing the project's overall impact and long-term viability. Concretely, the evaluation is executed based on the Key Performance Indicators specified in the following section.

4.1 Key Performance Indicators

As discussed throughout this Dissemination & Exploitation plan, several KPIs related to the project's dissemination and exploitation activities have been put forward at the start of the project. All KPIs have been reached:

- ✓ D&E plan ready
- ✓ Project website visitors >1000
- ✓ Promo-material types produced >5
- ✓ Number of promo-video views >1000
- ✓ Connections to project accounts in social networks >300
- ✓ Number of reads in open access >50
- ✓ Number of events >3, number of participants >50

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5. Conclusions

The Dissemination & Exploitation Plan served as a robust framework for sharing DIGIWATER project activities, outcomes, and results. While initially establishing a strategy, the consortium regularly reviewed and updated it based on the evaluation of media outcomes. This iterative approach aims to ensure effective information sharing with key stakeholders and audience involvement, securing both short and long-term project success.

The plan not only relies on a well-structured dissemination strategy but also incorporates various instruments to achieve its goals. It defines dissemination objectives, project content to be shared, target groups, tools, and methodologies. Regular reviews during the project cycle aim to optimize dissemination activities, ensuring efficiency and goal attainment. Clear timelines for dissemination activities further ensure timely and effective outreach.

Utilizing a range of instruments, including specific activities and tools like the project logo, templates, project management platform, social media channels, physical promo-materials such as pens and banners, ... enhances project visibility and ensures consistent and precise communication of DIGIWATER's key messages. Involvement of all project partners in dissemination guarantees widespread sharing of milestone results. The primary objective is to broadly disseminate the project's goals and achievements to various target groups, with clearly defined responsibilities for the different dissemination tools. This structured approach supports the success of the dissemination activities within the project and, ultimately, the entire project.

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Annex A: Word report template

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REPORT ON XXXXXXX XXXXXX

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DIGIWATER

Contents

2

26

DIGIWATER

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1. HEADING FIRST

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3

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Annex B: PowerPoint presentation template